

Superintendent Sullivan
November 2015

NDSBA Legal Seminar and Conference
October 29 & 30, 2015

October 29

- The law seminar was conducted on this date and the topics of discussion were:
 - Social Media and public Schools
 - Outlined some of the challenges faced by schools because of social media sites
 - Illuminated some of the positive aspects of social media sites
 - Explained some of the negative aspects of social media sites
 - The Life of an OCR Complaint
 - Discussed how to proceed if an OCR complaint is received in the district.
 - Discussed the process utilized by OCR during a complaint investigation
 - Emphasized that an effective tool is to resolve complaints prior to the initiation of the on-site investigation
 - Your Top Ten FERPA Questions
 - Discussed FERPA and potential pitfalls to be avoided in the release of protected student educational information
 - School District Liability and What to do When You Get Sued
 - Explained how a school district should proceed if taken to court
 - Changes to School Hiring Practices: Veteran's Preference
 - Clarified that veteran's preference now applies to all positions in the school district
 - Immunization Laws and Rules for Schools
 - Discussed the laws in North Dakota and the requirements for schools with respect to immunizations.

October 30

- The first session of the NDSBA Conference was Jimmy Tingle. He provided a humorous and motivational talk.
- The opening general session was about Building support for Public Schools. The speaker discussed some ideas regarding communicating the message about your school with the community.
- The presentations I attended for the remainder of the day were:
 - A follow up conversation, question and answer with Mr. Vollmer
 - Tips for Communicating with and Leveraging the Media
 - Generation Me. The presenter discussed some of the differences between the baby boom, gen X, gen Y and millennial generations. She specifically focused on societal changes and how these may have impacted attitudes of the different generations.