



NORTH DAKOTA  
SCHOOL BOARDS  
ASSOCIATION  
INCORPORATED

*Excellence in North Dakota public education through local school board governance*

September 1, 2015

TO: Administrators, Business Managers, Legal Services Affiliation, County Superintendents, Multidistrict Directors

FROM: Jon Martinson, Executive Director

SUBJECT: **CONVENTION PREREGISTRATION**

**TWO-DAY FORMAT**

The 2015 NDSBA Annual Convention will be held on Thursday and Friday, October 29-30, at the Ramkota Hotel in Bismarck. The New Member Seminar and School Law Seminar will be on Thursday, October 29.

The New Member Seminar is designed to meet the requirements of law mandating inservice training for newly elected school board members. Attendees will receive certificates of completion in the mail after the convention.

**SCHOOL LAW SEMINAR AND CONVENTION REGISTRATION ON ONE FORM**

The School Law Seminar is now under the NDSBA Legal Services Program and will be administered along with the convention. Registration for the School Law Seminar is available as an option on the convention registration form.

Please review the enclosed information carefully. If you have questions about completing the registration form, please call our office.

**Convention delegates and alternates must have their names submitted to the NDSBA office BY OCTOBER 16 in order to vote in the Delegate Assembly. There will be no exceptions!** If you're not sure who will be attending, submit all possible names as either delegate or alternate. They will be allowed to **change** status at the convention only if their names were submitted by the deadline.

The formula for determining delegates is:

<u>Number of Teachers Employed</u>	<u>Number of Delegates</u>
0-10	1
11-30	2
31 and over	3

In addition, districts with a pupil population of 1,000 or more shall be authorized increased representation as follows:

<u>Pupils</u>	<u>Additional Delegates</u>
1,000-4,999	1
5,000 and over	2

The maximum number of delegates a district may have is five.

**Only elected school board members may serve as delegates and alternates**--administrators, county superintendents, and business managers are not eligible to vote. Counties and multidistricts are nonvoting members.

*NOTE: Annual dues must be paid in order for delegates to vote at the annual convention.*

## SCHOOL LAW SEMINAR – THURSDAY, October 29, 2015

### FEATURED SPEAKERS



**Ed Massey** is a licensed attorney in the states of Ohio, Kentucky, and Indiana and is a past president of the National School Boards Association. For the past 18 years, Mr. Massey has been involved in school board work having served on the Boone County, Kentucky, Board of Education and as president of the Kentucky School Boards Association. He will discuss use of social media in the school setting.

**Jim Long**, former Senior Attorney with the Office for Civil Rights (OCR), will present information on OCR complaints and the investigation and review process. Mr. Long will discuss best practices for assisting school districts in navigating the complete process, while providing insight into OCR's investigatory posture in cases alleging discrimination.



**Thomas E. Myers**, partner at the law firm of Brackett & Ellis, P.C., Fort Worth, Texas, will discuss FERPA and the rights and responsibilities of school districts regarding this federal law. Mr. Myers has practiced in the area of school law for over 20 years, representing boards of numerous school districts. He is a frequent speaker at state and national education conferences.

## BUSINESS MANAGERS CONVENTION

Specific sessions for business managers will include:

### THURSDAY:

RDA User Meeting; Software Unlimited User Meeting; Early Registration, Social

### FRIDAY:

Affordable Care Act, HR Collaborative for Local Governments, Shop Talk and Frequently Asked Questions, Business Meeting

Balance of the convention will consist of NDSBA general and clinic sessions.

## SCHOOL LAW SEMINAR – THURSDAY, October 29, 2015

### TENTATIVE SCHEDULE

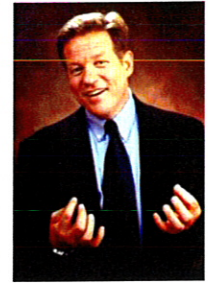
7:00-8:00	Registration and Continental Breakfast
8:00	Welcome
8:00-8:45	<b>Appropriate (and inappropriate) Use of Social Media by School Boards, Individual School Board Members, and Administrators</b> <i>Ed Massey, Blankenship, Massey &amp; Associates; Erlanger, Kentucky</i>
8:45-9:00	<b>Q &amp; A with Ed Massey</b>
9:00-9:45	<b>How Do I Respond to OCR's Allegations of Discrimination? Or "What is OCR up to when I'm sweating bullets over that complaint?"</b> <i>Jim Long, former Senior Attorney, Office for Civil Rights, U. S. Department of Education</i>
9:45	Break
10:00-10:45	<b>Your Top Ten FERPA Questions – Asked and (Hopefully) Answered</b> <i>Thomas E Myers, Brackett &amp; Ellis, P.C.; Fort Worth, Texas</i>
10:45-11:30	<b>School District Liability and What to Do When You Get Sued</b> <i>Amy DeKok and David Phillips, Fredrikson &amp; Byron, P.A.; Bismarck</i>
11:30-12:00	<b>Hiring Policies and Veterans' Preference</b> <i>Dr. Alyssa Martin, NDSBA Director of Policy Services</i>
12:00-1:00	Lunch (included in registration fee)
1:00-1:45	<b>International Comparisons – Commonalities Among High-Performing School Systems</b> <i>Anita Thomas, Attorney at Law; Bismarck</i>
1:45-2:30	<b>Legal Requirements for Immunizations</b> <i>Claire Ness, North Dakota Assistant Attorney General</i>
2:30-2:45	Concluding Comments

## 2015 ANNUAL CONVENTION FEATURED SPEAKERS

Thursday, October 29 – 3:00 p.m.

### Opening Session

**Jimmy Tingle** will kick off the convention with his unique style of comedy and commentary with a relevant message. One of the top social and political humorists in America, Tingle has a career spanning three decades as a comedian, writer, actor, activist, and entrepreneur. He has appeared on The Tonight Show, CNN, Larry King Weekend, and Late Night with Conan O'Brien and has produced several comedic and theatrical productions. A Harvard graduate, Tingle grew up in the working class and that perspective continues to be a major influence in his life, politics, and worldview.



Friday, October 30 – 8:00 a.m.

### General Session: *Welcome to the Great Conversation: Building Public Support for Public Schools – One Community at a Time*



**Jamie Vollmer** is an award-winning advocate of public education. He has worked for the past 25 years to help schools and their communities remove the obstacles to student learning--both in and out of school. Jamie is the author of the highly acclaimed book, *Schools Cannot Do It Alone*, proclaimed by the *American School Board Journal* as one of the "top ten books of the year." He is the 2010 recipient of the Learning and Liberty Award presented by the National School Public Relations Association for his efforts to build trust and support for public schools.

Friday, October 30 – 9:30 a.m.

### Clinic Session: *Students Serving on School Boards*

**Ed Massey** has been involved in school board work for the past 18 years having served on the Boone County, Kentucky, Board of Education and as president of the Kentucky School Boards Association. He is a past president of the National School Boards Association.

**Dawson Schefter** is a high school junior from Langdon Area High School. He is an active member of both his school and the Langdon community. As a non-voting member of the school board, Dawson is working toward reform both locally and at the state level to improve education and further leadership prospects for North Dakota youth.



Friday, October 30 – 1:15 p.m.

### General Session: *Generation Me*



**Dr. Jean Twenge** is a Professor of Psychology at San Diego State University and the author of more than 110 scientific journal articles and book chapters. She is the author of *Generation Me* where she explores why the young people she calls "Generation Me" are tolerant, confident open-minded, and ambitious but also disengaged, narcissistic, distrustful, and anxious. Dr. Twenge incorporates the latest research, data, and statistics, as well as stories and cultural references, to show how "Gen Me-ers" have shifted the American character, redefining what it means to be an individual in today's society.

## NEW MEMBER SEMINAR – THURSDAY, October 29, 2015

8:00 a.m. – 2:45 p.m. \*\* 7:00 a.m. Registration and Continental Breakfast \*\*

### TOPICS COVERED:

Role of the School Board  
School Board Member Duties and Responsibilities  
Boardsmanship  
School Finance  
Panel of Experienced School Board Members

NOTE: This session meets requirements of the law mandating inservice training for newly elected school board members. Attendees will receive certificates of completion in the mail after the convention.

## NDSBA ANNUAL CONVENTION

### THURSDAY, October 29, 2015

3:00 p.m. CONVENTION OPENING SESSION – Jimmy Tingle  
4:00 p.m. FIRST BUSINESS SESSION AND DELEGATE ASSEMBLY

### FRIDAY, October 30, 2015

7:30 a.m. Continental Breakfast and Exhibits Open  
8:00 **GENERAL SESSION** – *Welcome to the Great Conversation: Building Public Support for Public Schools – One Community at a Time*  
Jamie Vollmer  
1:15 **GENERAL SESSION** – *Generation Me*  
Dr. Jean Twenge

### TENTATIVE CLINIC TOPICS:

- Building Your Social Media Strategy in a Fast-Paced Communications World
- Open Record and Meeting Laws in the State of North Dakota
- Jamie Vollmer Q & A
- Students Serving on School Boards
- School Finance 101
- Leveraging the Senior Year
- Impact of Career/Tech Education (CTE) on Native American Students
- The ND Regional Education Association Connection: How REAs Support Your School
- Tips for Communicating With and Leveraging the Media
- Education/Business Partnerships: A Vital Key to Success
- North Dakota School Boards Professional Development Training Series
- School and Law Enforcement Partnerships in a Changing World: The Basics of Starting a School Resource Officer Program
- Conversation with State Superintendent Kirsten Baesler
- ND High School Activities Association Update
- What's New at TFFR? 2015 Update
- Challenges and Solutions in Financing School Construction Projects
- Home Schooling – The FACTS
- State Superintendent Baesler's Student Cabinet
- Student Data Privacy
- Small Organized Schools Board Meeting
- Small Organized Schools: Learning Labs

3:15 SECOND BUSINESS SESSION AND DELEGATE ASSEMBLY  
4:00 ADJOURN CONVENTION

Submit **ONE CHECK** for School Law Seminar and Convention registration

2015 NDSBA CONVENTION REGISTRATION FEES	by Oct 16	after Oct 16	REGIS CODE (include on regis form)
<b>NEW MEMBER SEMINAR ONLY</b> Thursday, October 29, 8:00-2:45 [continental breakfast, lunch, breaks, handouts]	\$100	\$120	NMS
<b>SCHOOL LAW SEMINAR ONLY</b> Thursday, October 29, 8:00-2:45 [continental breakfast, lunch, breaks, handouts]  applied for CLE credit for attorneys	\$100  \$150 for attorneys who are not members of NDSBA Legal Services Affiliation	\$120  \$170 for attorneys who are not members of NDSBA Legal Services Affiliation	LAW
<b>CONVENTION REGISTRATION ONLY</b> Thursday afternoon through Friday afternoon, October 29-30 [continental breakfast and lunch (Fri), breaks, handouts]	\$140	\$160	CONV
<b>NEW MEMBER SEMINAR AND NDSBA CONVENTION*</b> [New Member Seminar (above) and convention registration, continental breakfast and lunch (Fri), breaks, handouts]	\$190*	\$230*	NMS-CONV
<b>SCHOOL LAW SEMINAR AND NDSBA CONVENTION*</b> [School Law Seminar (above) and convention registration, continental breakfast and lunch (Fri), breaks, handouts]  applied for CLE credit for attorneys	\$190*  \$240* for attorneys who are not members of NDSBA Legal Services Affiliation	\$230*  \$280* for attorneys who are not members of NDSBA Legal Services Affiliation	LAW-CONV

\* includes discount if registering for New Member Seminar or School Law Seminar and Convention

**PREREGISTRATION AND PAYMENT MUST BE RECEIVED IN OUR OFFICE BY FRIDAY, OCTOBER 16,**  
in order to take advantage of the lower early registration fees.

*If any person needs special accommodations to attend the convention,  
contact NDSBA at least two weeks prior to the event.*