



NORTH DAKOTA  
SCHOOL BOARDS  
ASSOCIATION  
INCORPORATED

*Excellence in North Dakota public education through local school board governance*

September 2, 2014

TO: Administrators, Business Managers, Legal Services Affiliation, County Superintendents, Multidistrict Directors

FROM: Jon Martinson, Executive Director

SUBJECT: **CONVENTION PREREGISTRATION**

**NEW THIS YEAR - TWO-DAY FORMAT**

The 2014 NDSBA Annual Convention will be held on Thursday and Friday ONLY, October 23-24, at the Ramkota Hotel in Bismarck. The New Member Seminar and School Law Seminar will be on Thursday, October 23.

The New Member Seminar on Thursday, October 23, is designed to meet the requirements of law mandating inservice training for newly elected school board members. Attendees will receive certificates of completion in the mail after the convention.

**NEW THIS YEAR - SCHOOL LAW SEMINAR AND CONVENTION REGISTRATION ON ONE FORM**

The School Law Seminar is now under the NDSBA Legal Services Program and will be administered along with the convention, so there will not be a separate check needed for the registration as in the past. The School Law Seminar is available as an option on the convention registration form.

Please review the enclosed information carefully. If you have questions about completing the registration form, please call our office.

**Convention delegates and alternates must have their names submitted to the NDSBA office BY OCTOBER 10 in order to vote in the Delegate Assembly. There will be no exceptions!** If you're not sure who will be attending, submit all possible names as either delegate or alternate. They will be allowed to **change** status at the convention only if their names were submitted by the deadline.

The formula for determining delegates is:

<u>Number of Teachers Employed</u>	<u>Number of Delegates</u>
0-10	1
11-30	2
31 and over	3

In addition, districts with a pupil population of 1,000 or more shall be authorized increased representation as follows:

<u>Pupils</u>	<u>Additional Delegates</u>
1,000-4,999	1
5,000 and over	2

The maximum number of delegates a district may have is five.

**Only elected school board members may serve as delegates and alternates**--administrators, county superintendents, and business managers are not eligible to vote. Counties and multidistricts are nonvoting members.

*NOTE: Annual dues must be paid in order for delegates to vote at the annual convention.*

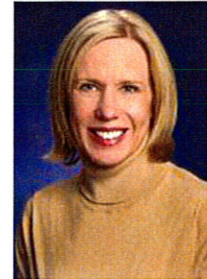
## SCHOOL LAW SEMINAR – THURSDAY, October 23, 2014

### FEATURED SPEAKERS



**Timothy Q. Purdon** was unanimously confirmed by the United States Senate as North Dakota's 18th U.S. Attorney on August 5, 2010. As U.S. Attorney, Tim has placed special emphasis on the issues of increasing public safety on the American Indian reservations in North Dakota, on national security and law enforcement cooperation along North Dakota's international border with Canada, and on working with federal, state, local and tribal law enforcement partners to counter the new threat from organized criminal enterprises that have targeted western North Dakota's Bakken oil boom region in recent years. Mr. Purdon is a graduate of the Hamline University School of Law, Moorhead State University, and the North Dakota State College of Science.

**Sonja Trainor** joined the legal staff of NSBA in January 2010 and became Director of COSA in September 2012. Ms. Trainor is responsible for developing and hosting programming and publications for Council members, including editing COSA's *Inquiry & Analysis* publication. She is part of the legal team, tracking litigation and legislative trends, and participating in NSBA's amicus process. Ms. Trainor is a graduate of the University of Illinois College of Law and Washington University.



**Melanie Gurley Keeney** is a shareholder at the law firm of Tueth, Keeney, Cooper, Mohan & Jackstadt P.C., in St. Louis, Missouri. Ms. Gurley Keeney practices in the areas of Employment, Immigration, and Education law. She has been listed in St. Louis Magazine's "St. Louis' Best Lawyers" and "The Best Lawyers in America," from 1997 to present and has been listed as one of the top 50 female lawyers in Missouri and Kansas. Ms. Gurley Keeney is a graduate of Washington University School of Law and of Baylor University.

## BUSINESS MANAGERS CONVENTION

Specific sessions for business managers will include:

### **THURSDAY:**

NDPERS Presentation; RDA User Meeting; Early Registration, Social, Shop Talk; Software Unlimited User Meeting

### **FRIDAY:**

Election and Bond Issues, State P-Card, Business Manager Roles and Ethics, Business Meeting and Question Box with NDSBA Legal Counsel Annette Bendish and Policy Services Director Alyssa Martin; NDPERS - How to Implement the Program (for schools new to PERS)

Balance of the convention will consist of NDSBA general and clinic sessions.

# SCHOOL LAW SEMINAR – THURSDAY, October 23, 2014

## TENTATIVE SCHEDULE

7:00	Registration and Continental Breakfast
8:00	Welcome
8:00-8:30	<i>U.S. Attorney Tim Purdon</i>
8:30-8:45	Q & A with U.S. Attorney Purdon
8:45-9:45	DOJ/ED Guidance on Racial Discrimination in Student Discipline; Student Data Privacy and Cloud Computing <i>Sonja Trainor, Director, Council of School Attorneys and Senior Staff Attorney, National School Boards Association</i>
9:45 Break	
10:00-10:45	Contracts, Procurement, and the P-card Program <i>Sherry Neas, Director, North Dakota Office of Management and Budget Central Services Division and Jeff Larshus Accounting Manager, North Dakota Office of Management and Budget</i>
10:45-11:30	Board Communication with the Public and Responding to Complaints <i>Alyssa Martin, NDSBA Directory of Policy Services and Annette Bendish, NDSBA Legal Counsel</i>
11:30-12:00	Case Law Update and Odds and Ends <i>Annette Bendish, NDSBA Legal Counsel</i>
12:00-1:00	Lunch (included in registration fee)
1:00-1:45	FMLA and ADA <i>Joseph A. Wetch Jr., Serkland Law Firm, Fargo, ND</i>
1:45-2:30	What Every School Attorney Should Know About the First Amendment— A PG-13 Review of Hot Topics in Employee Online Speech <i>Melanie Gurley Keeney, Tueth, Keeney, Cooper, Mohan &amp; Jackstadt P.C., St. Louis, Missouri</i>
2:30-2:45	Concluding comments and adjourn

## 2014 ANNUAL CONVENTION FEATURED SPEAKERS

Thursday, October 23 – 3:00 p.m.

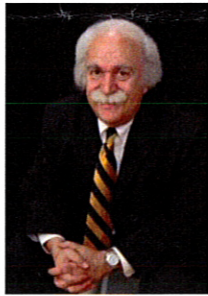
### Opening Session – *Leading with Levity*

**Juli Burney** brings experience as a college professor for 30 years, trainer for 21 years, and entertainer/speaker for 26 years to our opening session at the convention. She encourages her audience to use creative thinking to problem solve and face challenges in their lives. Through her storytelling ability, she helps you rediscover the joy in your life using creativity and spontaneity. Juli helps improve people's lives through humor and effective use of communication tools.



Friday, October 24 – 8:00 a.m.

### General Session – *Preventing Juvenile Violence and School Rampage Shootings*



**Dr. Jack Levin** is the Brudnick Professor of Sociology and Criminology at Northeastern University in Boston where he co-directs its Center on Violence and Conflict and teaches courses in the sociology of violence and hate. He was honored by the Massachusetts Council for Advancement and Support of Education as its "Professor of the Year." Dr. Levin states, "My personal experiences are, I hope, interesting in themselves, but they should also be useful for making some crucial points about the conditions under which the worst kinds of crimes occur."

Friday, October 24

### Clinic Session – 9:30 a.m.

#### *Parliamentary Procedure; Manage Public Input; Focus and Decorum*

**C. Ed Massey**, is a licensed attorney in the states of Ohio, Kentucky, and Indiana and is immediate past president of the National School Boards Association. For the past 17 years, Mr. Massey has been involved in school board work having served on the Boone County, Kentucky, Board of Education and as president of the Kentucky School Boards Association. He brings a wealth of information to this year's convention from his years of school board service on the local, state, and national level.



### Clinic Session – 1:15 p.m. – Leadership Track for Board Officers

Friday, October 24

### Clinic Session – 10:30 a.m. – *Dealing with our Most Difficult People*

**Glenn Koocher**, executive director of the Massachusetts Association of School Committees, is a native of Cambridge, Massachusetts, and served on the Cambridge School Committee from 1974-1986. Mr. Koocher earned a BA at Harvard College and is an alumnus of the Kennedy School's Program for State and Local Government Executives and received an MPA from Suffolk University. He will share his experience as a local board member and as a state association executive director working with local districts in his home state of Massachusetts.



### Clinic Session – 1:15 p.m. – Leadership Track for Board Officers

## NEW MEMBER SEMINAR – THURSDAY, October 23, 2014

8:00 a.m. – 2:45 p.m. ~ 7:00 a.m. Registration and Continental Breakfast ~

### TOPICS COVERED:

Role of the School Board  
School Board Member Duties and Responsibilities  
Boardsmanship  
School Finance  
Panel of Experienced School Board Members

NOTE: This session meets requirements of the law mandating inservice training for newly elected school board members. Attendees will receive certificates of completion in the mail after the convention.

## NDSBA ANNUAL CONVENTION

### THURSDAY, October 23, 2014

3:00 p.m. CONVENTION OPENING SESSION – *Leading with Leivity* – Juli Burney  
4:00 p.m. FIRST BUSINESS SESSION AND DELEGATE ASSEMBLY

### FRIDAY, October 24, 2014

7:30 a.m. Continental Breakfast and Exhibits Open  
8:00 GENERAL SESSION – *Preventing Juvenile Violence and School Rampage Shootings*  
Dr. Jack Levin

### TENTATIVE CLINIC TOPICS:

- Parliamentary Procedure; Manage Public Input; Focus and Decorum
- Dealing with Our Most Difficult People
- Dr. Jack Levin Q & A
- What is Drug Court and How Does it Work?
- Navigating the Employee Discipline Tightrope
- Positive Impact of Career and Technical Education
- Education Data Collection and How it is used by Regional Education Associations
- School Administrators Discuss Education Funding
- Kids, Courts, and Schools
- What's New at TFFR: 2014 Update
- Standards for College and Career Readiness (ND State Standards)
- Drug Awareness
- Keeping it Legal; The Employee's Perspective
- Conversation with State Superintendent Kirsten Baesler
- Leadership Track for Board Officers: Informal Discussion with Ed Massey and Glenn Koocher
- Leadership Track for Board Officers: Top Three Things I've Learned as a Board Member
- Potpourri of Legislative Issues with Senator Dwight Cook and Rep. Mike Nathe
- Understanding Budgets, Mill Levies, and Property Values in North Dakota
- ND Indian Education Summit/ND Native American Essential Understandings Development
- Introduction to the Online ND State Assessment System
- The Common Schools Trust Fund – the gift that keeps on giving
- Lessons Learned and Tips about Passing a Bond Issue
- Getting the Most out of Apps
- Preparing for the 2015 Legislative Session
- Small Organized Schools Board Meeting and Legislative Issues
- Small Organized Schools: Blended Learning – An Enhancement for Student Growth

3:15 SECOND BUSINESS SESSION

4:00 ADJOURN CONVENTION

**NEW REGISTRATION FORMAT** *B send ONE CHECK for School Law Seminar and Convention registration*

2014 NDSBA CONVENTION REGISTRATION FEES	by Oct 10	after Oct 10	REGIS CODE (include on regis form)
<b>NEW MEMBER SEMINAR ONLY</b> Thursday, October 23, 8:00-2:45 [continental breakfast, lunch, breaks, handouts]	\$100	\$120	NMS
<b>SCHOOL LAW SEMINAR ONLY</b> Thursday, October 23, 8:00-2:45 [continental breakfast, lunch, breaks, handouts]  approved for 5.5 hours CLE credit for attorneys	\$100  \$150 for attorneys who are not members of NDSBA Legal Services Affiliation	\$120  \$170 for attorneys who are not members of NDSBA Legal Services Affiliation	LAW
<b>CONVENTION REGISTRATION ONLY</b> Thursday afternoon through Friday afternoon, October 23-24 [continental breakfast and lunch (Fri), breaks, handouts]	\$140	\$160	CONV
<b>NEW MEMBER SEMINAR AND NDSBA CONVENTION*</b> [New Member Seminar (above) and convention registration, continental breakfast and lunch (Fri), breaks, handouts]	\$190*	\$230*	NMS-CONV
<b>SCHOOL LAW SEMINAR AND NDSBA CONVENTION*</b> [School Law Seminar (above) and convention registration, continental breakfast and lunch (Fri), breaks, handouts]  approved for 5.5 hours CLE credit for attorneys	\$190*  \$240* for attorneys who are not members of NDSBA Legal Services Affiliation	\$230*  \$280* for attorneys who are not members of NDSBA Legal Services Affiliation	LAW-CONV

\* includes discount if registering for New Member Seminar or School Law Seminar and Convention

**PREREGISTRATION AND PAYMENT MUST BE RECEIVED IN OUR OFFICE BY FRIDAY, OCTOBER 10,**  
in order to take advantage of the lower early registration fees.

*If any person needs special accommodations to attend the convention,  
please contact NDSBA at least two weeks prior to the event.*